



Salesforce Mobile App Developer Guide

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Discover both the declarative (point-and-click) and the programmatic (code-based) features of Salesforce. Learn how you can optimize existing features such as Visualforce pages and quick actions for the Salesforce mobile experience, as we walk you through the process of making an existing organization mobile-ready.

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CHAPTER 1

Looking for something?

We've retired the *Salesforce App Developer Guide*, but the best (and most relevant) of its content lives on.

For information on Salesforce mobile app administration, visit [Salesforce Help: Salesforce Mobile App](#) and [Trailhead: Salesforce Mobile App Customization](#).

For information on Visualforce development, check out the [Visualforce Developer Guide](#).

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Introduction 1

