



DATA IMPORT WIZARD—COMPARISON WITH EXISTING WIZARDS

The Data Import Wizard makes it easy to import data for many standard Salesforce objects, including accounts, contacts, leads, solutions, campaign members, and person accounts. You can also import data for custom objects. You can import up to 50,000 records at a time.

The separate import wizards for accounts, contacts, person and business accounts, leads, solutions, and custom objects are still available. Their functionality hasn't changed.

This table provides a comparison between the functionality in the existing wizards and the unified Data Import Wizard.

Feature	Existing Wizards	Data Import Wizard
Wizards	Individual wizards for: <ul style="list-style-type: none">• Accounts and Contacts• Person and Business Accounts• Leads• Solutions• Custom Objects	Unified wizard for: <ul style="list-style-type: none">• Accounts and Contacts• Leads• Solutions• Custom Objects
Processing method	Synchronous (immediate) database processing	Asynchronous Bulk API database processing
Enablement	Automatic for all organizations	Automatic for all organizations
Documentation	Large documentation set for individual wizards	Condensed documentation for unified wizard
Importing master/detail relationships	Supported	Supported
Multiple contacts per account	Supported in Accounts and Contacts wizard	Supported (Phone extensions are not supported.)
Insert new records	Supported in all wizards	Supported
Update existing records	Supported in all wizards	Supported
Insert new records and update existing records	Supported in all wizards	Supported
Insert new records; ignore matched records (no update)	Supported in all wizards	Supported
Update existing matched records; ignore unmatched records (no insert)	Supported in Solutions and Custom Objects wizards	Supported
Update existing account information	Override existing account values option. If left deselected, the wizard does not update existing account information, but does update blank fields.	Update existing account information option. If left deselected, the wizard does not update any account information, including blank fields.

Data Import Wizard—Comparison with Existing Wizards

Feature	Existing Wizards	Data Import Wizard
Reports To field for Contacts	Can map to name values	Cannot map to name values. Can only map to Salesforce ID and email values.
Unmapped columns	Can save in a notes field attached to an account or contact	Can save in a notes field attached to an account or contact
CSV file validation before import	Supported	Supported
Import status	Email notification sent to all users. Import status displayed on status page (available to all users).	Email notification sent to all users. Import status displayed on Bulk Data Load Jobs page (available to administrators).