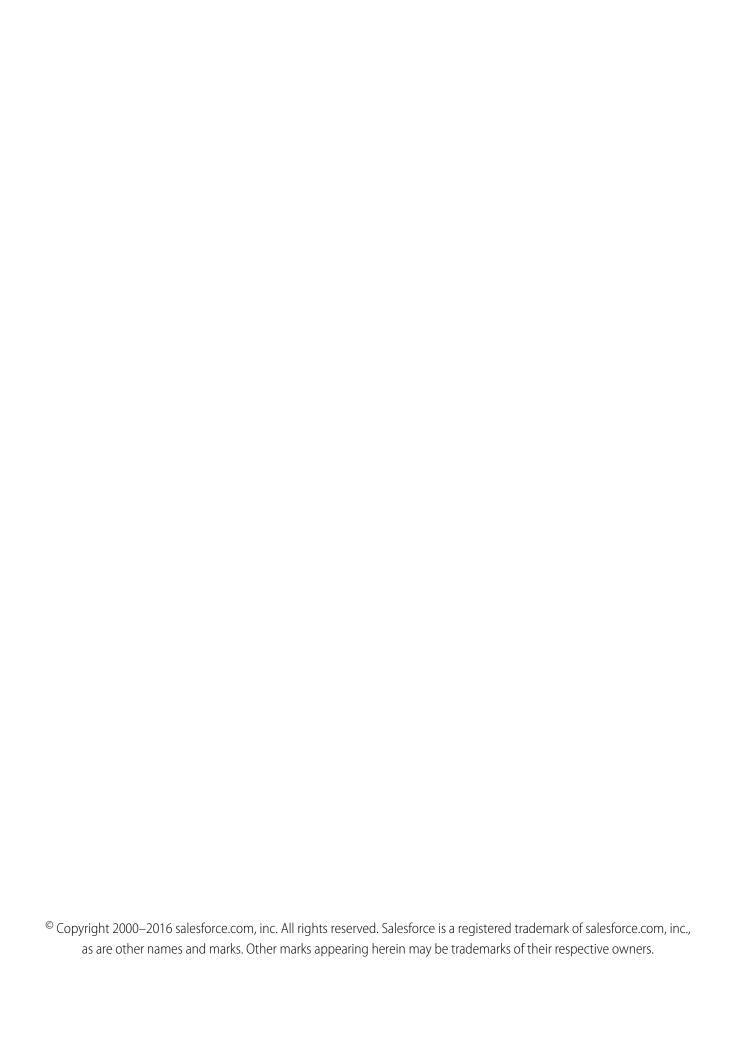


Financial Services Cloud Object Reference Guide

Salesforce, Summer '16





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USAGE OF FINANCIAL SERVICES CLOUD FIELDS AND OBJECTS

Refer to the fields and objects that extend Salesforce for Financial Services Cloud. They are available in API version 37.0 for the Financial Services Cloud managed package version 2.0.

Fields and objects in the package have the FinServ namespace prefix. For example, FinServ__IndividualId__c is a custom field on Account. FinServ__FinancialAccount__c is a custom object. To refer to the standard Salesforce objects, see the Object Reference for Salesforce.

Some fields may not be listed for some objects. To verify the complete list of fields for an object, use a describe call from the API, inspect the WSDL, or use a schema viewer.

FINANCIAL SERVICES CLOUD STANDARD AND CUSTOM **OBJECTS**

Account Custom Fields

Represents information about a client that pertains to their dealings with your firm, such as their review frequency or service tier. Custom fields extend the standard Account object for use in Financial Services Cloud.

Fields

Field Name	Details	
AUMc	Туре	
	currency	
	Properties Filter, Nillable, Sort	
	Description	
	Value of client's financial accounts that our firm manages. Calculated as the sum of	
	TotalAUMPrimaryOwnerc and TotalAUMJointOwnerc.	
ClientCategoryc	Type picklist	
	Properties Create, Filter, Group, Nillable, Sort, Update	
	Description Rates the value of the client's business with our firm. Label is Category. Valid values:	
	Platinum	
	 Gold 	
	• Silver	
	• Bronze	
FinancialInterestsc	Туре	
	multipicklist	
	Properties	
	Create, Filter, Nillable, Update	
	Description	
	Client's financial areas of interest. Valid values:	
	Municipal Bonds	
	Fixed Income	
	• Energy	

Field Name	Details
	Technology
	• CRM
	• AAPL
	• GOOG
	Retirement
	College Planning
IndividualIdc	Туре
	string
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Read only. Unique ID that relates this individual's account record to its contact record.
IndividualTypec	Туре
	picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of individual. Valid values:
	 Individual
InvestmentExperiencec	Type picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Client's investment experience. Valid values:
	Experienced
	Moderately Experienced
	Moderately Inexperienced
	 Inexperienced
InvestmentObjectivesc	Туре
	multipicklist
	Properties
	Create, Filter, Nillable, Update
	Description
	Client's preference for growth versus income investments. Valid values:
	Conservative Income

date Properties Create, Filter, Group, Nillable, Sort, Update Description Date of the last client meeting or call. LastReview_c Type date Properties Create, Filter, Group, Nillable, Sort, Update Description Date of the last client review. MarketingSegment_c Type multipicklist Properties Create, Filter, Nillable, Update Description Market segments that characterize the client. Valid values: Mass Affluent High Net Worth Female Investor Millennial NetWorth_c Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities.	Field Name	Details
• Growth • Aggressive Growth Type date Properties Create, Filter, Group, Nillable, Sort, Update Description Date of the last client meeting or call. LastReview_C Type date Properties Create, Filter, Group, Nillable, Sort, Update Description Date of the last client review. MarketingSegment_C Type multipicklist Properties Create, Filter, Siroup, Nillable, Sort, Update Description Market segments that characterize the client. Valid values: Mass Affluent High Net Worth Female Investor Millennial NetWorth_C Millennial Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. Type date Properties		• Income
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Date of the last client review. MarketingSegment_c Type multipicklist Properties Create, Filter, Nillable, Update Description Market segments that characterize the client. Valid values: Mass Affluent High Net Worth Female Investor Millennial NetWorth_c Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. NextInteraction_c Type date Properties		
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• Female Investor • Millennial NetWorth_c Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. NextInteraction_c Type date Properties		Mass Affluent
• Millennial NetWorth_c Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. NextInteraction_c Type date Properties		High Net Worth
Type currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. Type date Properties		Female Investor
Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. NextInteractionc Type date Properties		Millennial
Currency Properties Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. Type date Properties	NetWorthc	Туре
Create, Filter, Nillable, Sort, Update Description Value of the client's assets minus liabilities. NextInteractionc Type date Properties		
Description Value of the client's assets minus liabilities. NextInteractionc Type date Properties		Properties
Value of the client's assets minus liabilities. NextInteractionc Type date Properties		Create, Filter, Nillable, Sort, Update
date Properties		
date Properties	NextInteractionc	Туре
Create, Filter, Group, Nillable, Sort, Update		Properties
		Create, Filter, Group, Nillable, Sort, Update

eld Name Details	
	Description Date of the next client meeting or call.
NextReviewc	Туре
	date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date of the next client review.
Notesc	Type textarea
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Important notes about the client. Label is Important Notes.
PersonalInterestsc	Туре
	multipicklist
	Properties
	Create, Filter, Nillable, Update
	Description
	Client's personal areas of interest. Valid values:
	 Cooking
	College Basketball
	 Environment
	Hiking
	Biking
	• Wine
PrimaryContactc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Read only. ID of the contact record associated with this individual's account record.
ReviewFrequencyc	Туре
	picklist
	Properties Create, Filter, Group, Nillable, Sort, Update

Field Name	Details
	Description Frequency of client reviews. Valid values: • Monthly
	QuarterlyAnnually
RiskTolerancec	Type picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Level of risk the client is comfortable with. Valid values:
	 Aggressive
	 Conservative
	 Moderate
	• None
ServiceModelc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Service level assigned to client. Valid values:
	• Tier 1
	• Tier 2
	• Tier 3
SourceSystemIdc	Type string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description ID that uniquely identifies the client in an external data source.
Statusc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Client's status with your firm. Valid values:

Field Name	Details		
	 Prospect 		
	 Onboarding 		
	• Active		
	 Deceased 		
	• Inactive		
TimeHorizonc	Туре		
	picklist		
	Properties		
	Create, Filter, Group, Nillable, Sort, Update		
	Description		
	Client's investment time frame. Valid values:		
	• Long Term		
	Medium Term		
	Short Term		
TotalAUMJointOwnerc	Туре		
	currency		
	Properties		
	Create, Defaulted on create, Filter, Nillable, Sort, Update		
	Description		
	Total value of client's financial accounts that our firm manages, for which the client is the		
	joint owner of jointly owned accounts.		
TotalAUMPrimaryOwnerc	Туре		
	currency		
	Properties		
	Create, Defaulted on create, Filter, Nillable, Sort, Update		
	Description		
	Total value of client's financial accounts that our firm manages, for which the client is the		
	primary owner of either individually owned or jointly owned accounts.		
TotalBankDepositsc	Туре		
	currency		
	Properties Filter, Nillable, Sort		
	Description		
	Value of client's bank accounts. Calculated as the sum of		
	TotalBankDepositsPrimaryOwnerc and		
	TotalBankDepositsJointOwner c.		

Field Name Details TotalBankDepositsJointOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's bank accounts, for which the client is the joint owner of jointly owned accounts. TotalBankDepositsPrimaryOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's bank accounts, for which the client is the primary owner of either individually owned or jointly owned accounts. TotalFinAcctsJointOwner_c Type double **Properties** Create, Filter, Nillable, Sort, Update Description Total value of financial account balances (excluding insurance policies), for which the client is the joint owner of jointly owned accounts. Label is Total Financial Accounts Joint Owner. TotalFinAcctsPrimaryOwner c Type double **Properties** Create, Filter, Nillable, Sort, Update Description Total value of financial account balances (excluding insurance policies), for which the client is the primary owner of either individually owned or jointly owned accounts. Label is Total Financial Accounts Primary Owner. TotalFinancialAccounts c currency **Properties** Filter, Nillable, Sort

Value of all financial accounts, excluding insurance policies. Calculated as the sum of

TotalBankDeposits__c and TotalInvestments__c.

Description

Field Name Details TotalHeldFinAcctsJointOwner c Type double **Properties** Create, Filter, Nillable, Sort, Update Description Total value of held financial account balances, for which the client is the joint owner of jointly owned accounts. Label is Total Held Financial Accounts Joint. TotalHeldFinAcctsPrimaryOwner c Type double **Properties** Create, Filter, Nillable, Sort, Update Description Total value of held financial account balances, for which the client is the primary owner of either individually owned or jointly owned accounts. Label is Total Held Financial Accounts Primary. TotalInsurance c Type currency **Properties** Filter, Nillable, Sort Description Value of client's insurance policies. Calculated as the sum of TotalInsurancePrimaryOwner c and TotalInsuranceJointOwner c. TotalInsuranceJointOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's insurance policies, for which the client is the joint owner of jointly owned accounts. TotalInsurancePrimaryOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's insurance policies, for which the client is the primary owner of either individually owned or jointly owned accounts.

Field Name	Details
TotalInvestmentsc	Туре
	currency
	Properties Filter, Nillable, Sort
	<pre>Description Value of client's investment accounts. Calculated as the sum of TotalInvestmentsPrimaryOwnerc and TotalInvestmentsJointOwnerc.</pre>
TotalInvestmentsJointOwner_c	Туре
	currency
	Properties
	Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description
	Total value of client's investment accounts, for which the client is the joint owner of jointly owned accounts.
TotalInvestmentsPrimaryOwner_c	Type currency
	Properties Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description Total value of client's investment accounts, for which the client is the primary owner of either individually owned or jointly owned accounts.
TotalLiabilitiesc	Type currency
	Properties Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description Value of client's liabilities, stored as a negative value. Calculated as the sum of TotalLiabilitiesPrimaryOwnerc and TotalLiabilitiesJointOwnerc.
TotalLiabilitiesJointOwner_c	Туре
	currency
	Properties Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description
	Total value of client's liabilities, for which the client is the joint owner of jointly owned liabilities.

Field Name Details TotalLiabilitiesPrimaryOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's liabilities, for which the client is the primary owner of either individually owned or jointly owned liabilities. TotalNonfinancialAssets c Type double **Properties** Filter, Nillable, Sort Description Value of client's tangible assets such as collectibles or precious metals. Calculated as the sum of TotalNonfinancialAssetsPrimaryOwner c and TotalNonfinancialAssetsJointOwner c. TotalNonfinancialAssetsJointOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's tangible assets such as collectibles or precious metals, for which the client is the joint owner of jointly owned assets. TotalNonfinancialAssetsPrimaryOwner c Type currency **Properties** Create, Defaulted on create, Filter, Nillable, Sort, Update Description Total value of client's tangible assets such as collectibles or precious metals, for which the client is the primary owner of either individually owned or jointly owned assets. WalletShare__c Type percent **Properties** Create, Filter, Nillable, Sort, Update Description Read only. Percentage of client's financial assets that our firm manages or administers. Calculated as the percent of financial accounts that are held (FinancialAccount c.HeldAwayis false).

AccountAccountRelation

Represents a relationship between two accounts, such as between a household and a business account.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), undelete(), update(), upsert()

Field	Type reference	
Accountc		
	Properties Create, Filter, Group, Nillable, Sort, Update	
	Description Account that RelatedAccount_c is related from.	
Activec	Type boolean	
	Properties Create, Defaulted on create, Filter, Group, Sort, Update	
	Description <pre>Indicates whether the relationship is active (true) or not (false). The default value is true.</pre>	
CurrencyIsoCode	Type picklist	
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update	
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.	
EndDatec	Type date	
	Properties Create, Filter, Group, Nillable, Sort, Update	
	Description Date when the relationship ended.	

p, Nillable, Sort, Update e relationship in an external data source.
e relationship in an external data source.
e relationship in an external data source.
Sort, Update
onship between Account and RelatedAccountc by a trigger that creates the inverse relationship record.
Lookup, Sort
ne relationship. Labelis Account Relation Name.
Filter, Group, Sort, Update
e relationship record.
e is related to.
date

Field	Details	
	Description Role that describes how RelatedAccount_c is related to Account_c.	
SourceSystemIdc	Type string	
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update	
	Description ID that uniquely identifies the relationship in an external data source.	
StartDatec	Type date	
	Properties Create, Filter, Group, Nillable, Sort, Update	
	Description Date when the relationship started.	

AccountContactRelation Standard and Custom Fields

Represents the relationship between an individual (specifically the contact part of the individual) and the household (account) that the individual is a member of. AccountContactRelation is a standard object that is available through the Shared Contacts feature. Custom fields extend the AccountContactRelation standard object for use in Financial Services Cloud.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), update(), upsert()

Field	Details
AccountId	Туре
	reference
	Properties Create, Filter, Group, Sort
	Description ID of the household (account) that the individual is a member of.
ContactId	Туре
	reference

Field	Details
	Properties Create, Filter, Group, Sort
	Description ID of the contact that partially represents the individual.
CurrencyIsoCode	Type picklist
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.
EndDate	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date when the individual's status as a household member is no longer in effect.
IsActive	Type boolean
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Indicates whether the individual's status as a household member is in effect (true) or not (false). Label is Active.
IsDirect	Type boolean
	Properties Defaulted on create, Filter, Group, Sort
	Description Indicates whether the account-to-contact relationship is direct, which means that it relates the account and contact parts of an individual to represent a single individual (true). Otherwise, the relationship is indirect, which means that it relates the contact part of an individual to the household the individual belongs to (false). Label is Direct.
Roles	Type picklist
	Properties Create, Filter, Nillable, Update

Field Details Description Role that the individual plays within the household. Valid values: Influencer Evaluator **Business User** Technical Buyer Economic Buyer Other Decision Maker **Economic Decision Maker Executive Sponsor** Note: Replace these default picklist values with appropriate values for the roles that clients occupy within households, such as client, spouse, domestic partner, and dependent. SourceSystemId c Type string **Properties** Create, Filter, Group, idLookup, Nillable, Sort, Update Description ID that uniquely identifies the individual in an external data source. StartDate Type date **Properties** Create, Filter, Group, Nillable, Sort, Update Description Date when the individual's status as a household member took effect. Primary__c Type boolean **Properties** Create, Defaulted on create, Filter, Group, Sort, Update Description Indicates whether the individual is the primary member of the household (true) or not (false). Rollups c Type multipicklist **Properties** Create, Filter, Nillable, Update

Field	Details
	Description Records associated with the individual that are included in household roll-up summaries.
	Valid values:
	 Tasks
	 Events
	Financial Accounts
	 Assets and Liabilities
	Financial Goals

AssetsAndLiablities

Represents assets or liabilities that are not represented in a client's financial accounts, such as real estate or collectibles.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
Amountc	Туре
	currency
	Properties
	Create, Filter, Nillable, Sort, Update
	Description
	Amount of an asset (positive) or liability (negative).
AssetsAndLiabilitiesSource_	_ [⊂] Type
	picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Data source. Label is Source. Valid values:
	Manual Entry
	• Yodlee
AssetsAndLiabilitiesType_	C Tyne
	picklist
	p.csc

Field	Details
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of asset or liability. Label is Type. Valid values:
	Auto Loan
	 Mortgage
	• Other
	Personal Loan
	Real Estate
	Equipment
	Automobile
	 Collection
	• Gold
	 Jewelry
	• Cash
CurrencyIsoCode	
Currencyisocode	Type
currencyrsocode	Type picklist
Currencyisocode	
Currencyisocode	picklist
Currencyisocode	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description
Currencyisocode	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
Descriptionc	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description
	 Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record.
	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties
	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update
	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description
	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description Type
Descriptionc	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description of this asset or liability. Type reference
Descriptionc	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description of this asset or liability. Type reference Properties
Descriptionc	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description of this asset or liability. Type reference Properties Create, Filter, Group, Nillable, Sort, Update
Descriptionc	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description of this asset or liability. Type reference Properties
Descriptionc	picklist Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update Description If multiple currencies is enabled, contains the currency ISO code associated with the record. Type textarea Properties Create, Filter, Group, Nillable, Sort, Update Description Description of this asset or liability. Type reference Properties Create, Filter, Group, Nillable, Sort, Update Description Description

Field	Details
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Household that this asset or liability is associated with.
JointOwnerc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Joint owner, if any, for this asset or liability.
LastReferencedDate	Type date
	Properties Filter, Nillable, Sort,
	Description Timestamp for when the current user last viewed a record related to this record.
LastViewedDate	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Timestamp for when the current user last viewed this record.
Name	Type string
	Properties Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Name of this asset or liability.
OwnerId	Type reference
	Properties Create, Defaulted on createFilter, Group, Sort, Update
	Description ID of the user who created the asset or liability record.
Ownershipc	Type picklist

Field	Details
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of ownership for this asset or liability. Valid values:
	 Individual
	• Joint
	• Trust
OwnerTypec	Туре
	string
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Client's ownership role (primary or joint) for this asset or liability. The value is specified by a
	trigger.
PrimaryOwnerc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Primary owner of this asset or liability.
RecordTypeId	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	ID of the record type associated with this asset or liability.
SourceSystemIdc	Туре
	string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description
	ID that uniquely identifies the asset or liability in an external data source.

Contact Custom Fields

Represents information about a client that pertains to their personhood, irrespective of their relationship with your firm, such as their birthdate or tax ID number. Custom fields extend the Contact object for use in Financial Services Cloud.

Field Name	Details
Agec	Type double
	Properties Filter, Nillable, Sort
	Description Age. Calculated from Contact.Birthdate.
AgeAsTextc	Type string
	Properties Filter, Nillable, Sort
	Description Age expressed in years, months, and days. Calculated from Contact.Birthdate.Label is Age Text .
AnnualIncomec	Type currency
	Properties Create, Filter, Nillable, Sort, Update
	Description Annual income.
BillingAddressc	Type string
	Properties Filter, Nillable, Sort
	Description The compound form of the billing address. Based on these address fields: Account.BillingStreet, Account.BillingCity, Account.BillingState, Account.BillingPostalCode, and Account.BillingCountry.
Citizenshipc	Type string

Field Name	Details
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Citizenship.
CountryOfResidencec	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Country of primary residence.
CreatedFromLeadc	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	$\label{lem:converted} \textbf{Description} \\ \textbf{Indicates whether the individual was created from a converted lead (true) or not (false).}$
CurrentEmployerc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Name of current employer.
EmployedSincec	Type double
	Properties Create, Filter, Nillable, Sort, Update
	Description Tenure with current employer.
Facebookc	Type url
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Facebook profile URL.
Genderc	Type string

e, Sort, Update ndividual's contact record to its account record. Calculated from lidc.
ndividual's contact record to its account record. Calculated from
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Field Name	Details
	Properties Filter, Nillable, Sort
	Description The compound form of the mailing address. Based on these address fields: MailingStreet, MailingCity, MailingState, MailingPostalCode, and MailingCountry.
MaritalStatusc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Marital status. Valid values:
	SingleMarried
	SeparatedDivorced
	Widowed
NumberOfDependentsc	Type double
	Properties Create, Filter, Nillable, Sort, Update
	Description Number of dependents, such as spouse and dependent children.
Occupationc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Occupation.
OtherAddressc	Type string
	Properties Filter, Nillable, Sort
	Description The compound form of the other address. Based on these address fields: OtherStreet, OtherCity, OtherState, OtherPostalCode, and OtherCountry.

Field Name	Details
PrimaryAddressIsBilling_c	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	$\label{lem:Description} \textbf{Indicates whether the billing address is the client's primary address (true) or not (false).}$
PrimaryAddressIsMailingc	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	$\label{lem:decomposition} \textbf{Indicates whether the mailing address is the client's primary address (true) or not (false).}$
PrimaryAddressIsOtherc	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description Indicates whether the other address is the client's primary address (true) or not (false).
PrimaryAddressIsShipping_c	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	$\label{lem:Description} \textbf{Indicates whether the shipping address is the client's primary address (true) or not (false).}$
ShippingAddressc	Type string
	Properties Filter, Nillable, Sort
	Description The compound form of the shipping address. Based on these address fields: Account.ShippingStreet, Account.ShippingCity, Account.ShippingState, Account.ShippingPostalCode, and Account.ShippingCountry.
SourceSystemIdc	Type string
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update

Field Name	Details
	Description ID that uniquely identifies the individual in an external data source.
TaxBracketc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Rate at which the individual is taxed. Valid values:
	10%15%
	25%28%
	33%35%
TaxIdc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Tax Identification Number or Social Security Number.
Twitterc	Type url
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Twitter profile URL.
WeddingAnniversaryc	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date of wedding anniversary.

ContactContactRelation

Represents the relationship between any two individuals.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), undelete(), update(), upsert()

Field	Details
Activec	Туре
	boolean
	Properties
	Create, Defaulted on create, Filter, Group, Sort, Update
	Description
	Indicates whether the relationship is active (true) or not (false). The default value is
	true.
Contactc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Contact that RelatedContactc is related from.
CurrencyIsoCode	Туре
	picklist
	Properties
	Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description
	If multiple currencies is enabled, contains the currency ISO code associated with the record.
EndDatec	Туре
	date
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Date when the relationship ended.
ExternalIdc	Туре
	string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description
	ID that uniquely identifies the relationship in an external data source.

Field	Details
InverseRelationshipc	Туре
	reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Uniquely identifies the relationship between Contact and RelatedContact_c so that it can be referenced by a trigger that creates the inverse relationship record.
Name	Туре
	string
	Properties Defended on greate Filter idlanding Cont
	Defaulted on create, Filter, idLookup, Sort
	Description Auto-number identifier for the relationship. Label is Contact Relation Name.
OwnerId	Type reference
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description ID of the user who created the relationship record.
RelatedContactc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Contact that Contactc is related to.
Rolec	Type reference
	Properties Create, Filter, Group, Sort, Update
	Description Role that describes how RelatedContact_c is related to Contact_c
SourceSystemIdc	Туре
	string
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update

Field	Details
	Description
	ID that uniquely identifies the relationship in an external data source.
StartDatec	Туре
	date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date when the relationship started.

Event Custom Fields

Represents an event associated with a client. Custom fields extend the standard Event object for use in Financial Services Cloud.

Field Name	Details
Expectationsc	Туре
	textarea
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Client expectations that this event relates to.
Householdc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	ID of the household associated with the client.
NextStepsc	Туре
	textarea
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Next steps for this client event.

Field Name	Details
Objectivesc	Type textarea
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Client objectives that this event relates to.
Regardingc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description The nature of this client event. Valid values:
	 Prospecting
	 Onboarding
	Client Retention
	• Service

FinancialAccount

Represents a financial account such as an investment account, bank account, or insurance policy.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
Address1c	Туре
	string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Street address line 1 for mailing address.
Address2c	Туре
	string

Field	Details
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Street address line 2 for mailing address.
ApplicationDatec	Type date
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Date when the client submitted the financial account application.
AssetRebalancec	Type boolean
	Properties
	Create, Defaulted on create, Filter, Sort, Update
	Description
	Indicates whether automatic portfolio rebalancing applies to this financial account (true)
	or not (false).
AverageBalancec	Туре
	currency
	Properties
	Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description
	Average amount of money in the financial account, over a time period.
Balancec	Туре
	currency
	Properties
	Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description Amount of money in the financial account.
CashBalancec	Туре
	currency
	Properties
	Create, Filter, Nillable, Sort, Update
	Description
	Cash available in the financial account.

Field	Details
Cityc	Туре
	string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description City for mailing address.
CloseDatec	Туре
	date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date when this financial account was closed.
Country_c	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Country for mailing address.
CurrencyIsoCode	Type picklist
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.
Descriptionc	Type textarea
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Description of the financial account.
Discretionary_c	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update

Field Details Description Indicates whether the advisor has discretionary trading authority for this financial account (true) or not (false). FinancialAccountNumber c Type string **Properties** Create, Filter, Group, idLookup, Nillable, Sort, Update Description ID that uniquely identifies the financial account in an external data source. Label is Account Number. FinancialAccountSource c Type picklist **Properties** Create, Filter, Group, Nillable, Sort, Update Description Data source. Label is Source. Valid values: Integrator Manual Entry Pending FinancialAccountType__c Type picklist **Properties** Create, Filter, Group, Nillable, Sort, Update Description Type of financial account. Label is Type. Valid values: 401(a) 401(k) 403(b) 529 Plan Brokerage Cash Management Account CDChecking Credit Card Discount Brokerage Fixed Annuity Individual Life

Field	Details
	• IRA
	Mutual Fund
	Profit Sharing
	Rollover IRA
	Roth IRA
	 Savings
	Term Life
	Variable Life
	Whole Life
HeldAwayc	Туре
	boolean
	Properties
	Create, Defaulted on create, Filter, Group, Sort, Update
	Description
	Indicates whether this financial account is managed or administered externally (true) or
	in-house (false).
HoldingCountc	Туре
	double
	Properties
	Filter, Nillable, Sort
	Description
	Number of holdings within this financial account. Calculated by roll-up summary. Label is
	Number of Holdings.
Householdc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Household that this financial account rolls up to.
InsuredAmountc	Туре
	currency
	Properties
	Create, Filter, Nillable, Sort, Update
	Description
	The insured value that an insurance policy covers.

Field	Details
InvestmentObjectivesc	Туре
	multipicklist
	Properties
	Create, Filter, Nillable, Update
	Description Purpose of this financial account. Valid values:
	 Safety
	• Income
	• Growth
	Tax Optimization
	• Liquidity
JointOwnerc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Joint owner of this financial account.
LastActivityDate	_
laseneervieybaee	Type date
	Properties
	Filter, Group, Nillable, Sort
	Description Timestamp for when this financial account last had a task or event action associated with the record.
LastReferencedDate	Type dateTime
	Properties Filter, Nillable, Sort
	Description Timestamp for when the current user last viewed a record related to this record.
LastUpdatedc	Туре
	date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Timestamp for when data for this financial account was last updated by an external data source.

Field	Details
LastViewedDate	Туре
	dateTime
	Properties Filter, Nillable, Sort
	Description
	Timestamp for when the current user last viewed this record.
Managedc	Туре
	boolean
	Properties
	Create, Defaulted on create, Filter, Group, Sort, Update
	Description
	Indicates whether this financial account is managed or administered by our firm (true) or
	not (false).
MinimumBalancec	Туре
	currency
	Properties
	Create, Defaulted on create, Filter, Nillable, Sort, Update
	Description
	Minimum balance requirement for this financial account.
ModelPortfolioc	Туре
	picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Model asset allocation for this financial account. Valid values:
	 Conservative
	• Moderate
	Balanced
	Growth
	Aggressive
Name	Туре
	string
	Properties
	Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description
	Name of this financial account.

Field	Details
OpenDatec	Туре
	date
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Date when this financial account was opened.
OwnerId	Туре
	reference
	Properties
	Create, Defaulted on create, Filter, Group, Sort, Update
	Description
	ID of the user who created the financial account record.
Ownershipc	Time
<u></u>	Type picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of ownership for this financial account. Valid values:
	 Individual
	 Joint
	 Trust
OwnerTypec	Туре
	string
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Client's company in male (primary and init) for this firm a rial account.
	Client's ownership role (primary or joint) for this financial account.
PaperlessDeliveryc	Туре
	boolean
	Properties
	Create, Defaulted on create, Filter, Group, Sort, Update
	Description
	Client elects to receive electronic delivery of financial account documents (true) or not
	(false).
PerformancelYrc	Туре
	percent

Field	Details
	Properties Create, Filter, Nillable, Sort, Update
	Description Performance measured over the past year.
Performance3Yrc	Type percent
	Properties Create, Filter, Nillable, Sort, Update
	Description Performance measured over the past three years.
PerformanceMTDc	Type percent
	Properties Create, Filter, Nillable, Sort, Update
	Description Performance measured over the past month-to-date.
PerformanceQTDc	Type percent
	Properties Create, Filter, Nillable, Sort, Update
	Description Performance measured over the past quarter-to-date.
PerformanceYTDc	Type percent
	Properties Create, Filter, Nillable, Sort, Update
	Description Performance measured over the past calendar year-to-date.
PostalCodec	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Postal code for mailing address.
Premium_c	Type currency

Field	Details
	Properties Control of the Land
	Create, Filter, Nillable, Sort, Update
	Description Amount paid to the insurer for insurance policy coverage.
PrimaryOwnerc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description
	Primary owner of this financial account.
RebalanceFrequencyc	Type picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Frequency of portfolio rebalancing for this financial account. Valid values:
	 Monthly
	 Quarterly
	Semiannually
	• Annually
RecordTypeId	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	ID of the record type associated with this financial account.
RecordTypeNamec	Type string
	Properties Filter, Nillable, Sort
	Description Record type for this financial account. The value is copied from RecordType. Name and can't be changed. Label is Record Type.
RenewalDatec	Туре
	date

Field	Details
	Properties Create, Filter, Group, Nillable, Sort, Update Description
	Date when insurance policy renewal is due.
ServiceProviderc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Custodian or recordkeeper of this financial account.
SourceSystemIdc	Type string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description ID that uniquely identifies the financial account in an external data source.
Statec	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description State for mailing address.
Statusc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Status of this financial account. Valid values:
	• Open
	ClosedOn Hold
	Pending
TaxIDc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update

Field	Details
	Description Tax Identification Number associated with this financial account.
TaxStatusc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	 Description Type of tax treatment this financial account qualifies for. Valid values: Nonqualified Qualified
TimeHorizonc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Investment time frame for this financial account. Valid values:
	Long TermMedium TermShort Term

FinancialAccountRole

Represents the role occupied by a person or organizational entity that is involved with a financial account, such as a beneficiary or trustee.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), undelete(), update(), upsert()

Field	Details
Activec	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update

Field	Details
	Description Indicates whether the organizational entity or person currently occupies this role (true) or not (false).
CurrencyIsoCode	Type picklist
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.
Editablec	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description Indicates whether this field is editable (true) or not (false).
EndDatec	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description End date when the organizational entity or person relinquished this role.
FinancialAccountc	Type reference
	Properties Create, Filter, Group, Sort
	Description Financial account that this role is related to.
Name	Type string
	Properties Defaulted on create, Filter, idLookup, Sort
	Description Name of the financial account role.
RecordTypeId	Type reference

Field	Details
	Properties Company of the Company of
	Create, Filter, Group, Nillable, Sort, Update
	Description ID of the record type associated with this financial account role.
RelatedAccountc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Name of the organizational entity that is involved with the financial account.
RelatedContactc	Type reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Name of the person who is involved with the financial account.
Rolec	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Role that describes how the organizational entity or person is involved with the financial account. Valid values:
	When the record type is set to Account Role:
	• Corporation
	• Foundation
	When the record type is set to Contact Role:
	Trustee
	Beneficiary
	Grantor
	Accountant
	Business Manager
SourceSystemId c	Tyne
	Type string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update

Field	Details
	Description
	ID that uniquely identifies the role in an external data source.
StartDatec	Type date
	Properties Create, Defaulted on create, Filter, Group, Nillable, Sort, Update
	Description Start date when the organizational entity or person assumed this role. The default value is the current date.

FinancialGoal

Represents a client's financial goal, such as college funds or a major purchase.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
ActualValuec	Type currency
	Properties Create, Filter, Nillable, Sort, Update
	Description Current amount saved toward goal.
CompletionDatec	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Date when the goal was reached.
CurrencyIsoCode	Type picklist

Field	Details
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record
Descriptionc	Type textarea
	Properties Create, Nillable, Update
	Description Description of the goal.
Householdc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Household that this goal is associated with.
InitialValuec	Type currency
	Properties Create, Filter, Nillable, Sort, Update
	Description Starting amount saved toward goal.
LastActivityDate	Type date
	Properties Filter, Group, Nillable, Sort
	Description Timestamp for when this goal last had a task or event action associated with the record.
LastReferencedDate	Type date
	Properties Filter, Nillable, Sort,
	Description Timestamp for when the current user last viewed a record related to this record.
LastViewedDate	Type date

Field	Details
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Timestamp for when the current user last viewed this record.
Name	Type string
	Properties Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Name of this goal.
OwnerId	Type reference
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description ID of the user who created the financial goal record.
PrimaryOwnerc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Primary owner of this goal.
SourceSystemIdc	Type string
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description ID that uniquely identifies the goal in an external data source.
Statusc	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Status of goal. Valid values:
	CompletedIn Progress

Details
Not Started
Туре
date
Properties
Create, Filter, Group, Nillable, Sort, Update
Description
Date when the goal is expected to be reached.
Туре
currency
Properties
Create, Filter, Nillable, Sort, Update
Description
Amount required for the goal.
Туре
picklist
Properties
Create, Filter, Group, Nillable, Sort, Update
Description
Purpose of goal. Valid values:
 Education
Home Purchase
• Other
Retirement

FinancialHolding

Represents a financial holding in an investment account, such as shares of stock.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

AssetCategory_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Subcategory of asset type. Valid values: U.S. Equity Sector Equity Allocation International Equity International Equity International Equity International Internati	Field	Details
Properties Create, Filter, Group, Nillable, Sort, Update Description Subcategory of asset type. Valid values: U.S. Equity Sector Equity Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Value Mid-Cap Value Mid-Cap Value Mid-Cap Value Mid-Cap Blend AssetClass_c Type picklist Properties	AssetCategoryc	
Create, Filter, Group, Nillable, Sort, Update Description Subcategory of asset type. Valid values: U.S. Equity Sector Equity Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryNamec Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Value Mid-Cap Value Mid-Cap Blend AssetClass_c Type picklist Properties		picklist
Description Subcategory of asset type. Valid values: U.S. Equity Sector Equity Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Growth Small Growth Small Growth Mid-Cap Growth Mid-Cap Growth Mid-Cap Value Mid-Cap Value Mid-Cap Blend AssetClass_c Type picklist Properties		
Subcategory of asset type. Valid values: U.S. Equity Sector Equity Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Forouth Mid-Cap Blend Mid-Cap Blend Mid-Cap Blend Type picklist Properties		
• U.S. Equity • Sector Equity • Allocation • International Equity • Alternative • Commodities • Taxable Bond • Municipal Bond AssetCategoryNameC Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: • Large Growth • Large Blend • Small Growth • Small Value • Small Blend • Mid-Cap Growth • Mid-Cap Growth • Mid-Cap Growth • Mid-Cap Blend AssetClassC Type picklist Properties		
Sector Equity Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Value Mid-Cap Blend Mid-Cap Blend AssetClass_c Type picklist Properties		
Allocation International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryNamec Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Value Mid-Cap Value Mid-Cap Blend AssetClassc Type picklist Properties		
International Equity Alternative Commodities Taxable Bond Municipal Bond AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Value Mid-Cap Blend Mid-Cap Blend AssetClass_c Type picklist Properties		
AssetCategoryName_c Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Growth Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Blend AssetClass_c Type picklist Properties		
Commodities Taxable Bond Municipal Bond Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Growth Mid-Cap Value Mid-Cap Blend AssetClass_c Type picklist Properties		
Taxable Bond Municipal Bond Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Value Mid-Cap Blend AssetClass_c Type picklist Properties		
• Municipal Bond AssetCategoryNamec Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: • Large Growth • Large Value • Large Blend • Small Growth • Small Value • Small Blend • Mid-Cap Growth • Mid-Cap Value • Mid-Cap Value • Mid-Cap Blend AssetClassc Type picklist Properties		
AssetCategoryNamec Type picklist Properties Create, Filter, Group, Nillable, Sort, Update Description Market capitalization and investing style. Valid values: Large Growth Large Value Large Blend Small Growth Small Value Small Blend Mid-Cap Growth Mid-Cap Value Mid-Cap Blend AssetClassc Type picklist Properties		
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• Mid-Cap Value • Mid-Cap Blend AssetClassc Type picklist Properties		
• Mid-Cap Blend AssetClassc Type picklist Properties		
picklist Properties		
Properties	AssetClassc	Туре
		picklist
Description Major category of asset type. Valid values:		Description

Field	Details
	Equities
	Fixed Income
	Cash Equivalents
	Alternative Investments
CurrencyIsoCode	Туре
	picklist
	Properties
	Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description
	If multiple currencies is enabled, contains the currency ISO code associated with the record.
FinancialAccount_c	Туре
	reference
	Properties
	Create, Filter, Group, Sort
	Description
	Financial account that this holding is related to.
GainLossc	Туре
	currency
	Properties
	Create, Filter, Nillable, Sort, Update
	Description
	Change in value since purchase.
Householdc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Household that this holding rolls up to.
LastActivityDate	Туре
	date
	Properties
	Filter, Group, Nillable, Sort
	Description
	Timestamp for when this financial holding last had a task or event action associated with the record.

Field	Details
LastReferencedDate	Туре
	date
	Properties Filter, Nillable, Sort,
	Description Timestamp for when the current user last viewed a record related to this record.
LastUpdatedc	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Timestamp for when data for this holding was last updated by an external data source.
LastViewedDate	Type date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Timestamp for when the current user last viewed this record.
MarketValuec	Туре
	currency
	Properties
	Create, Filter, Nillable, Sort, Update
	Description Current market value.
Name	Type string
	Properties Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Name of this holding.
PercentChangec	Type
	percent
	Properties Create, Filter, Nillable, Sort, Update
	Description Percent change in value since purchase.

e currency perties Create, Filter, Nillable, Sort, Update cription Current price per share. e reference
perties Create, Filter, Nillable, Sort, Update cription Current price per share.
Create, Filter, Nillable, Sort, Update cription Current price per share.
cription Current price per share.
Current price per share. e
e
reference
perties
Create, Filter, Group, Nillable, Sort, Update
cription
Primary owner of this holding.
e
currency
perties
Create, Filter, Sort, Update
cription
Price per-share at time of purchase.
e
reference
perties
Create, Filter, Group, Nillable, Sort, Update
cription
Name of the securities held. Label is Symbol.
•
e double
perties
Create, Filter, Sort, Update
cription
Number of shares held.
_
e string
perties
Create, Filter, Group, idLookup, Nillable, Sort, Update
cription
ID that uniquely identifies the holding in an external data source.

Field	Details
Symbolc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Ticker symbol for the securities held. The value is copied from Securitiesc and can't be changed.

Lead Custom Fields

Represents a lead associated with a client. Custom fields extend the Lead object for use in Financial Services Cloud.

Fields

Field Name	Details
CreatedFromLeadc	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description Indicates whether a contact converted from this lead sets the value of Contact.CreatedFromLeadc as (true) or not (false).
Employerc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description The lead's employer information that converts to the client's contact record upon lead conversion.

LifeEvent

Represents a client's life event, such as a birth or marriage. Reserved for future use.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
Clientc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Client that the life event is related to.
CurrencyIsoCode	Type picklist
	Properties
	Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description
	If multiple currencies is enabled, contains the currency ISO code associated with the record.
DiscussionNotec	Туре
	textarea
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description
	Notes from client discussions.
EventDatec	Туре
	date
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Date of the life event.
EventTypec	Туре
	picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of life event. Valid values:

Field	Details
	College
	New Baby
	New Business
	New Home
	New Job
	Retirement
FinancialGoalc	Туре
	reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Financial goal that the life event is related to.
GoalTypec	Туре
	picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Type of financial goal implied by the life event. Valid values:
	Saving for College
	Saving for Retirement
SourceSystemIdc	Туре
	string
	Properties
	Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description
	ID that uniquely identifies the goal in an external data source.

Opportunity Custom Fields

Represents an opportunity associated with a client. Custom fields extend the Opportunity object for use in Financial Services Cloud.

Field Name	Details
FinancialAccountc	Type reference

Field Name	Details
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Indicates whether the billing address is the client's primary address (true) or not (false).

ReciprocalRole

Represents the other entity's corresponding role in a one-to-one relationship between entities.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
CreateInverseRolec	Type boolean
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description Indicates whether the corresponding reciprocal role record is created automatically for the inverse role (true) or not (false).
CurrencyIsoCode	Type picklist
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.
InverseRelationshipc	Type reference
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Uniquely identifies the relationship between Role and InverseRole_c so that it can be referenced by a trigger that creates the inverse relationship record.

Field	Details
InverseRolec	Туре
	string
	Properties Create, Filter, Group, Sort, Update
	Description The role that the other entity occupies in the relationship, such as a grandparent to a grandchild, or an owned business to a proprietor.
LastReferencedDate	Type dateTime
	Properties
	Filter, Nillable, Sort
	Description Timestamp for when the current user last viewed a record related to this record.
LastViewedDate	Type dateTime
	Properties Filter, Nillable, Sort
	Description Timestamp for when the current user last viewed this record.
Name	Type
	string
	Properties Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Name of this reciprocal role.
OwnerId	Type reference
	Properties Create, Defaulted on createFilter, Group, Sort, Update
	Description
	ID of the user who created the reciprocal role record.
RecordTypeId	Туре
	reference
	Properties Create, Filter, Group, Nillable, Sort, Update

Field	Details
	Description ID of the record type associated with this reciprocal role.
RelationshipTypec	Type picklist
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Type of entities involved in the relationship. Valid values:
	AllContact Contact Relation
	Account Account Relation
SourceSystemIdc	Type string
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description ID that uniquely identifies the reciprocal role in an external data source.

Securities

Represents a security, such as a stock or bond.

Supported Calls

create(), delete(), describeLayout(), describeSObjects(), getDeleted(), getUpdated(), query(),
retrieve(), search(), undelete(), update(), upsert()

Field	Details
CurrencyIsoCode	Type picklist
	Properties Create, Defaulted on create, Filter, Group, Nillable, Restricted picklist, Sort, Update
	Description If multiple currencies is enabled, contains the currency ISO code associated with the record.

Field	Details
CUSIPc	Туре
	string
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description Committee on Uniform Securities Identification Procedures identification number for the securities.
	Securities.
Exchangec	Туре
	picklist
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Exchange on which the securities are traded. Valid values:
	• NYSE
	 NASDAQ
LastReferencedDate	Туре
	dateTime
	Properties Filter, Nillable, Sort
	Description Timestamp for when the current user last viewed a record related to this record.
LastUpdatedc	Туре
	date
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description
	Timestamp for when data for the securities was last updated by an external data source.
LastViewedDate	Туре
	dateTime
	Properties
	Filter, Nillable, Sort
	Description
	Timestamp for when the current user last viewed this record.
Name	Туре
	string

Field	Details
	Properties Create, Defaulted on create, Filter, Group, idLookup, Nillable, Sort, Update
	Description Name of the securities. Label is Symbol.
OwnerId	Type reference
	Properties Create, Defaulted on create, Filter, Group, Sort, Update
	Description ID of the user who created the securities record.
Pricec	Type currency
	Properties Create, Filter, Nillable, Sort, Update
	Description Current price of the securities.
SecuritiesNamec	Type string
	Properties Create, Filter, Group, idLookup, Sort, Update
	Description Name that uniquely identifies the securities.
SecurityIdc	Type string
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description ID of the securities.
SourceSystemIdc	Type string
	Properties Create, Filter, Group, idLookup, Nillable, Sort, Update
	Description ID that uniquely identifies the securities in an external data source.

Task Custom Fields

Represents a task associated with a client. Custom fields extend the standard Task object for use in Financial Services Cloud.

Field Name	Details
Expectationsc	Туре
	textarea
	Properties Create, Filter, Group, Nillable, Sort, Update
	Description Client expectations that this task relates to.
Householdc	Type reference
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	ID of the household associated with the client.
NextStepsc	Туре
	textarea
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Next steps for this client task.
Objectivesc	Туре
	textarea
	Properties
	Create, Filter, Group, Nillable, Sort, Update
	Description
	Client objectives that this task relates to.
Regardingc	Туре
	picklist
	Properties Control of the Control of
	Create, Filter, Group, Nillable, Sort, Update
	Description The nature of this elient task Velid values
	The nature of this client task. Valid values:
	 Prospecting

Field Name	Details
	 Onboarding
	Client Retention
	 Service